



Peterson Capital helps unleash **The Power of Retail** to investors for the benefit of our public and private company clients. We introduce the best and fastest growing public companies to our vast network of Investment Advisors, family offices and their clients from coast-to-coast, and into Europe.

We know **The Power of Retail**. We've been doing this for 20 years. The Investment Advisors we work with know us, trust us, and open their doors to us.

And we know how to tell a story that resonates with retail investors. Your story. We know how to tap into **The Power of Retail**.

We Help Build & Tell Your Story

Professionals who help you to frame a compelling message across multiple platforms and specifically tailored to retail advisors and their clients.

Honest and direct meeting feedback to help strengthen your presentation delivery and post meeting follow-up.

Industry Agnostic

We let you be the expert in your own subject matter – what we know is how to communicate your message to a retail audience to maximize impact and their understanding. We work with public companies that range in market caps from tens of millions into the billions with a network that services everything in between.



Special Sits



Oil & Gas



Mining



Technology



Life Sciences



Green Energy



"While working with Peterson Capital, Teranga was introduced to a very broad and deep network of retail Investment Advisors across Canada who opened their door to us because of their strong relationships with the highly professional Peterson Capital team."

Trish Moran, Former Head of Investor Relations

"I have worked with Peterson Capital for many years and have found the Peterson Capital team very valuable for meetings with interesting companies, providing research and updates on companies of interest, and helping us maintain relationships to allow access to help those businesses with their financings.."

Senior Wealth Advisor, Raymond James Ltd.

Contact rick@petersoncapital.ca



Peterson Capital will introduce you to Europe's leading family offices, HNW private investors, and fund managers who know the Canadian market and are interested in your company's sector. Our extensive network is comprised of more than 200 investors across the major financial hubs, providing a unique opportunity to gain exposure to European capital markets.



1-on-1 or group Zoom meetings accessible from anywhere

Combination 1-on-1 breakfast, lunch or dinner meetings in any city

Investor luncheons available in each location

Individual in-person meetings with fund managers and family offices across Europe



Peterson Capital has built a vast network of over 900 retail investment advisors, who trust us and look to us for solid investment opportunities. We introduce Canada's best and fastest-growing public companies to our vast network of Investment Advisors, family offices and their clients from coast-to-coast. The Investment Advisors we work with know us, trust us, and open their doors to us. And we know how to tell a story that resonates with retail investors. Your story.



PCIR's **Investor Relations and Communications strategy** provides you with the tools you need to grow your company's presence for retail and institutional markets.

Oil & Gas



Green Energy



Life Sciences



Investor Outreach

Digital Marketing



Technology



Mining



Press Release Calendar

Analytics & Reporting

