

Peterson // Capital

The Power of Retail

European Funds & Family Office Network

August 2023



The Platform

Peterson Capital will introduce you to Europe's leading family offices, HNW private investors, and fund managers who know the Canadian market and are interested in your company's sector.

Our extensive network is comprised of more than 100 investors across the major financial hubs, providing a unique opportunity to gain exposure to European capital markets.

The **European Capital Markets** team of bilingual investor relations experts and relationship managers will work with you to ensure your story is set for a European format and position your company in front of high-profile fund managers and investors across Europe.

Our European Capital Markets Team

Robert Seguin
(Geneva)



Nicole Loghin
(Mallorca)



Peter Cowan
(London)



Peterson Capital's European Network



London



Paris



Frankfurt, Hamburg, Berlin, Munich



Geneva, Lugano, Zurich



Milan



Monaco



Luxembourg



Brussels



How You Can Access Our European Platform



1-on-1 or group
Zoom meetings
accessible from
anywhere



Investor
luncheons
available in
each location



Combination 1-
on-1 breakfast,
lunch or dinner
meetings in any
city



Individual in-
person meetings
with fund
managers and
family offices
across Europe

Peterson Capital Clients in Europe - YTD 2022



Over 30 companies featured in Europe in 2022



- **Nanalysis Scientific Corp.** - (NSCI.V - \$68M Mkt Cap) – April 2022



- **Green Impact Partners** - (TSX: GIP - \$86M Mkt Cap) – April 2022

- **H2O Innovation Inc.** - (TSX: HEO - \$188M Mkt Cap) – May 2022



- **Freehold Royalties Ltd.** - (TSX: FRU - \$2.54B Mkt Cap) – October 2022



- **E3 Lithium** - (TSX.V: ETL - \$127M Mkt Cap) – October 2022



- **Loop Energy** – (TSX: LPEN - \$42M Mkt Cap) – October 2022

- **Alpha Cognition Inc.** – (ACOG.V - \$24M Mkt Cap) – November 2022

- **Volatus Aerospace Corp** – (VOL.V - \$32M Mkt Cap) – November 2022



- **Tectonic Metals Inc.** – (TECT.V - \$24M Mkt Cap) – November & December 2022

Virtual Meetings Held



Canada Growth Conference(France) - Sept 2022 - Attendees



Client Roadshow Testimonials

“The Peterson Capital European Capital Markets Team scheduled some of the most impactful retail meetings we have had since being public. Each day we got feedback both from the team and from the investors to improve our messaging and communication. With this, they not only worked with our presentation but their own. It seemed this dynamic team is looking for all-win investments where they have selected companies and investors to work together that have similar interests and timelines. I was truly impressed by the work they did and can't imagine not doing it again if invited.” – **Jesse Douglas, CEO of Green Impact Partners**



“I found the luncheon events in Geneva and Zurich to be well attended, with quality investors who asked intelligent questions. The people I met constitute strong potential to create long lasting relationships with patient investors. The events were well organized, Peterson Capital also scheduled complementary meetings before and after the luncheons, in order to maximize the use of my time. They were always professional, cordial, and provided me with whatever assistance I needed. I would definitely do the events again at the same locations for follow-up, or at new locations to expand reach.” – **Sean Krakiwsky, CEO of Nanalysis Scientific**

“We introduced the H2O story to a dozen of the Peterson Capital family offices in Europe earlier this year. Every single one of the people on these calls were clearly qualified investors, very interested in our story, and keen to learn more. European investors have shown historically, a forward looking vision (first mover) regarding environmental issues and thus best ESG practices. We will be continually working with the Peterson Capital team, and will be travelling over to Europe with them in May to further strengthen these relationships. Their support is tremendously valuable.” – **Frédéric Dugré, CEO of H2O Innovation**



Canada Growth Conference – Sept 2022 Testimonials



“Thank you for having us! Foremost, this was the best Investor conference we have ever attended. It was very well managed, the venue was a perfect location, and most importantly, the participating companies and investors were very high quality! I must tell you it was not an easy win. None of the events we have attended ever had decision-makers participating. The investors here had serious interest, and I realized some of them were investing their own money! I believe getting these people in the same was fantastic. We had some serious engagement, and I believe it’s the first step in our efforts to expand our investor network in Europe.”

– Abhinav Singhvi, CEO of Volatus Aerospace



“Congratulations on your inaugural Canada Growth Conference, what a location and what a success! We are so pleased to have attended this event. We’ve heard consistent, strong and positive feedback from issuers and managers alike on their experiences here. Numerous times issuers said, in different ways, “Peterson Capital is different”. You continue to build something special and differentiated.” – **David Cusson, CEO of Echelon Wealth Partners**

“The location (Domaine du Mas de Pierre) was outstanding, the agenda was well organized (in particular, the breaks after two presentations were a great opportunity to talk to the presenters as well as other conference participants, it was also great to re-energize a bit before the start of the next presentations), the format of the conference was also great (the way the seats were organized so that the presenter was in the “middle” and conference participants could see each other face-to-face was very refreshing and different from the usual conference format). Everything flowed very smoothly.” – **Stefan Richter, Fund Manager, Zurich**

“Thank you for the best conference I have attended in many years. Super productive and good company.” – **Michael Moquette, Fund Manager, Geneva**

“The location was truly amazing and unique. Magical I would say. The conference format was great: the amount of time accorded to the speakers was good; the way the speakers were divided (mining, tech, oil & gas) created a sort of narrative continuity that kept me awake at all time!” – **Sergio Allegri, Fund Manager, Milan**



TEMBO GOLD CORP



Peterson Capital

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Thank You!

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 www.petersoncapital.ca

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